

2006

SAMMYS

Promotional Giveaway Item



WINNER!

The Protection Bureau, Exton, Pa.

The Protection Bureau took its promotional package outdoors. With a folding lawn chair and umbrella that have the company's logo imprinted on them, the company is sure to get a lot of extra attention after camping trips, tailgate parties, afternoon rain showers and more.



HSM Electronic Protection Services, Jupiter, Fla.

HSM designed this original, creative "detective kit" as a holiday gift for its largest national account customers. The gift is a biometric fingerprint reader designed to provide computer access security. Coupled with its Dick Tracy detective theme recording, HSM surely left a lasting impression.



Guardian Protection Services, Pittsburgh

Four hundred potential new construction homebuyers received one of these personalized, silver mini MagLites with key-chain within an industrial-style metal box. This high-quality gift, which cost \$15.32 each, will probably net high returns for Guardian's structured wiring division.